

Tender of non-commercial digital TV from November 1, 2009

From June 15 to July 10, 2009 the Danish Radio and TV Board will tender licences to broadcast non-commercial TV for the period of November 1, 2009 to December 31, 2013.

The tender comprises regional broadcast in 8 regions corresponding with the regions of TV2 Denmark possibly combined with nationwide broadcast up to 21 hours per week.

The licensees will be allowed to broadcast between 9 pm and 5 pm daily. In some regions this period will furthermore be reduced up to 30 minutes daily.

The assessment of applications will be based on a beauty contest, where the main criteria is to assure the area in question a programming of a varied nature. To assure this the applicants must render precise information on the content of the programming, the target groups for the programming etc. Concerning applications for regional broadcast applicants offering the following content will be preferred: in house production for the region – in house production for other regions – other productions. For nationwide licences the following will be preferred: in house productions – other productions.

The application for the broadcasting licence includes an application for subsidy for the months of November/December 2009 and for the whole of 2010.

All interested parties can file an application for a licence and a subsidy and there are no requirements concerning the organisation of the applicant.

In the course of week 36 the licences will be published on this website.